



## ASX AND MEDIA ANNOUNCEMENT

14th April 2015

# Decimal enters partnership with leading US fintech company, Yodlee

- Decimal enters partnership with leading US fintech software company, Yodlee
- Positions Decimal's platform as a complementary offering to Yodlee's extensive US client list
- Advanced discussions underway for further partnerships with leading institutions in both Australia and the US

Decimal Software Limited (ASX:DSX) today announces that it has entered into a partnership with Yodlee Incorporated (Nasdaq:YDLE) as a channel partner for the Decimal platform into the financial institution and wealth management segments in the US. The alliance will see Decimal's technology platform offered by Yodlee into its extensive client base including major US institutions.

Headquartered in the US and with operations spanning 15 countries, an enterprise client base of over 800 organisations and in excess of 45 million users on its platform. With this extensive distribution in the world's largest financial services software market, Decimal expects this partnership to materially accelerate its growth profile.

Partnerships form a key part of Decimal's marketing strategy. The company is experiencing significant interest from and is in advanced discussions with a number of high profile organisations regarding similar agreements both in Australia and the US.

Executive Chairman of Decimal Software, Michael Sertorio commented on the agreement:

*"Since opening our San Francisco office in January we're excited to enter our first partnership with such a highly respected financial technology innovator and global brand, in Yodlee. We believe this partnership not only validates the strength and potential of our product, but provides access to an expansive distribution channel to the US financial industry. Financial institutions are hungry to respond to the rapidly growing consumer preference for digital engagement and that's where Decimal can fast track the path to innovation through mutually beneficial partnerships like this."*



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**About Decimal**

Decimal is the world's first Financial Services platform to make it possible to provide advice to the mass market across a complete range of financial products, efficiently and compliantly.

Decimal achieves this by taking customer experience to a new level of simplicity through its patented big data analytics. This first to market model of robo-advice differs from current models through its omni-channel support, real-time compliance and in particular it's extended product range. This includes, but is not limited to savings, mortgage, insurance, retirement savings, straight investment and post retirement products.

Decimal's white label platform is designed for the largest enterprises down and offers full online configuration and customisation to the enterprise's look and feel. It is the only seamless end-to-end solution that helps manage every step, from finding new customers, to servicing them, through to execution and ongoing tracking.

Decimal has been architected ground up to leverage the benefits and scalability of a multi-tenanted SaaS cloud platform.

For further information [www.decimal.com.au](http://www.decimal.com.au)